



# Her Majesty The Queen's Platinum Jubilee Celebrations Award June 2022



**Hopeman Consultants UK**

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## *Public Invitation*

**Hopeman Consultants UK**

**"THE MORE YOU LET GO, THE HIGHER YOU RISE."**

**Something needs to be done and fast!**

Her Majesty The Queen's Platinum Jubilee celebrations throughout the United Kingdom, the Commonwealth and around the world as communities come together to celebrate Her Majesty The Queen's historic reign.

To honour the achievements of special male and female British Seniors, Leaders, Entrepreneur and Best Student Awards who have accomplished outstanding achievements **DURING THE PAST YEARS**. Her Majesty The Queen's Platinum Jubilee Celebrations Award will be given on **Saturday, June 4, 2022** in celebration of Her Majesty The Queen's **Platinum Jubilee Day!**

Plan, Design, Knowledge and Intelligence

Dr. Waseem Ahmed – **CEO**

**Hopeman Consultants UK**

*Date: 9 February, 2022*

# Connecting British Seniors, Leaders, Professionals, Entrepreneurs and UK Best Students

**“WHERE GREAT ACHIEVEMENTS AND GREAT PEOPLE MEET. WE BRING TOGETHER INTELLECTUAL ALUMNI RISES TO THE TOP.”**

Awards program provides marketplace recognition across an extensive range of categories and celebrates the creativity and courage of those who are leading the way.



## Hopeman Consultants UK;

Concept, Design, Plan, Develop, event management, organized British Seniors, Leaders, Entrepreneur and Best Student Awards Platinum Jubilee Celebrations Event June 4, 2022

Concept

Design

Plan

Develop

# Background

**O**n 6th February this year Her Majesty The Queen will become the first British Monarch to celebrate a Platinum Jubilee, marking 70 years of service to the people of the United Kingdom, the Realms and the Commonwealth.



**T**o celebrate this unprecedented anniversary, events and initiatives will take place throughout the year, culminating in a four day UK bank holiday weekend from Thursday 2nd to Sunday 5th June. The bank holiday will provide an opportunity for communities and people throughout the United Kingdom to come together to celebrate the historic milestone.

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**T**he four days of celebrations will include public events and community activities, as well as national moments of reflection on Her Majesty The Queen's 70 years of service.

**T**he **Platinum Jubilee Awards:** To honour the achievements of special male and female British Seniors, Leaders, Emerging Leaders, Entrepreneur and Best Student Awards who have accomplished outstanding achievements **DURING THE PAST 2021 YEAR**. This year's award will be given on **Saturday, June 4, 2022** in celebration of **Platinum Jubilee Day!** will unite to tell the story of The Queen's 70 year reign in an awe-inspiring festival of creativity as well as cutting-edge visual technology, drawing on talent from every part of the United Kingdom and across the Commonwealth.

**A**rtist invited to create a picture of their hopes and aspirations for the planet over the next 70 years. The artwork for the flags will be focused on humanity, climate change and incorporate the messages for the future. The selected artwork will also be shown up and down the Awards Ceremony on screens as part of the Jubilee celebrations.

## Event Plan (Event Date: 4 June, 2022)

- City: London, Birmingham, Manchester, Darby and Glasgow
- Guest Expected: 1000 to 1500
- Event Arrangements (Hosting Services, Entertainers, Facilitators, Security Guards, Help Desk, Badges, Invitation Cards, Multi Media Setup, Food and Beverages, Visitors Management, Awards, Database Management, Mics)

## Nominees Four Categories Registration Fee

1. British Seniors - £100/-
2. Leaders and Emerging Leaders - £300/-
3. Professionals - £300/-
4. Entrepreneur - £500/-
5. Student - £100/-

### Registered Nominees will received:

1. Her Majesty The Queen's Platinum Jubilee Award 2022
2. Her Majesty The Queen's Platinum Jubilee Golden Sealed Achievement Certificate and
3. 200 "WORDS" Personal Biography with Personal Photograph in Her Majesty The Queen's Platinum Jubilee Golden Book – with Official Endorsement
4. Entitle for "VIP Tickets" Her Majesty The Queen's Platinum Jubilee Celebrations Award Ceremony 4, June 2022
5. Her Majesty The Queen's Platinum Jubilee Award Receiving Photograph  
(Digital & Portrait Copy)

# Discovery, Inspiration and Appreciation

## Platinum Jubilee Celebrations Auction Registration Fee and Stand Booking

1. £1,000/- to £5,000/-



“4 June, 2022, we're commemorating the London's landmark Her Majesty The Queen's Platinum Jubilee with a special set of activities and festivities that look at the nation's journey!”

# Potential Peoples & Business; (Sponsorship Opportunity Packages)



**Buy your Her Majesty The Queen Platinum Jubilee Celebrations Awards “VIP Ceremony” 4 June, 2022 Tickets now**

## **Packages – Table Booking** *(Deadline 4 May, 2022)*

Co Partner	Platinum	Gold	Silver	Bronze
£10,000/-	£7,500/-	£5,000/-	£2,500/-	£2,000/-

**“Registration is the first point of contact with your guests, and a smooth check-in process keeps excitement levels high and sets the tone for a great event. On the flip side, a disorganized and time-consuming experience can leave the crowd grumbling all the way up until your event kicks off. With so much riding on the registration table, you definitely want to get it right the first time.”**

**Our flagship awards programme Awards launch/dinner in 2022. Winning such an accolade offers great credibility for the country trust and loyalty.**

**NB: One Table for 10 Guests**

**For Booking 100% Advance Payment**

# Communication and Promotions

## Offers and Promotions

Get your hands on some sweet deals! We've got a range of offers and promotions, from travel to tasty treats, thanks to our partners.



## Co-Partner Sponsorship Opportunities

### Benefits Included in Sponsorships

#### DON'T MISS OUT ON THIS GREAT OPPORTUNITY!

- **Queen Platinum Jubilee Golden Book Co-Partner details recording information in the form of writing or images, typically composed bound together and protected by a cover. Inside Book Full page sponsorship Coverage with personal photograph or company logo.**
- **18 X 24 Oil Portrait with Elegant Frame Presented in Award Ceremony**
- **30% Discount of Ceremony Platinum Dinner Table**
- **Platinum Jubilee Awards Ceremony website, electronic, radio and TV Co-Partner campaigns (where applicable)**
- **Podium Recognition**
- **Opportunity to Present Breakdown Session**
- **Logo and Link in e-promo**
- **Company and Personal Listing and Brief Description in Event Guide**
- **Business Conference Registration**
- **Listing in Opening PowerPoint**
- **Advert in printed Co-Partner profile\* (to be sent to over 100 Full Page Full Page Half Page Quarter Page X UK/European Chambers/Buyer)**
- **Advert in printed Official Platinum Jubilee Awards Ceremony catalogue\* (available to all Full Page Full Page Half Page Quarter Page X attendees)**
- **Advert in digital Official Expo catalogue\* (available to Full Page Full Page Half Page Quarter Page X everyone)**
- **Featured profile on Platinum Jubilee Awards Ceremony website**
- **Featured profile send to our attendees database via email to Meetings\* Logo placement on website as Co-Partner**
- **Logo placement on visitors badge**
- **Participation with Chief Guests & Other VIP's at inaugural ceremony Participation in Platinum Jubilee Celebration Awards Ceremony**
- **Logo placement at venue entrance & registration desks**
- **Logo placement on Platinum Jubilee Celebration Awards Ceremony carrier bags**

- Business leaflet as **Platinum Jubilee Celebration Awards Ceremony** bag inserts
- Logo placement on **Platinum Jubilee Celebration Awards Ceremony** staff t-shirts
- Promotional video on large multi-media screens throughout the 30s; 4 X 60min 30s; 2 X 60min 15s; 2 X 60min 15s; 1 X 60min 15s; 1 X 120min
- Venue 1-2-1 'on-stand' media coverage and interview
- Logo placement on stage backdrops for media/photographs Logo placement on 'You are Here' boards
- Branded standees at the venue entrance\*
- Branded standees at premium locations through-out the
- Business exposure post- **Platinum Jubilee Awards Ceremony** Logo placement on certificates given to all participants
- Logo placement during awards on projector screen
- Logo placement on the main Platinum Jubilee Awards Ceremony website (12 months Branding in auditorium for awards, Honour to present awards to winners)
- Logo placement on all business awards trophies
- Promotional video during the awards ceremony

## **Planning for the Award Show**

### **Eat at Her Majesty The Queen's Platinum Jubilee Celebrations Award June 2022**

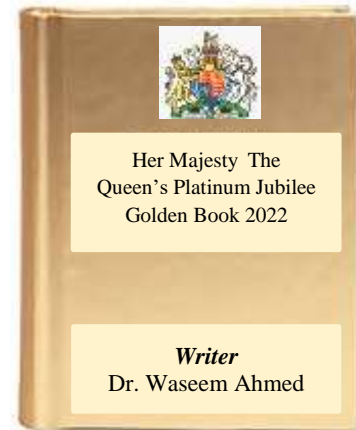


Taste dishes, haute cuisine, family friendly meals, sustainable dining and unique culinary journeys are just a handful of the options.

- **Formulate and define theme(s) and subjects of event;**
- **Engage Community Leaders, Universities nominations**
- **Putting the Awards show...**

# Her Majesty The Queen's Platinum Jubilee Golden Book

- Her Majesty The Queen's Platinum Jubilee Celebrations Award nominees Name, Brief Profile including Personal Photograph Life Achievement-related motives and behaviours
- Expectancies, values, and academic behaviours
- Achieving styles in men and women
- Achievement and intellectual functioning of children in one-parent households
- Social mobility career
- The academic performance



## Exclusive experiences for senior guests 50+

Introducing Her Majesty The Queen's Platinum Jubilee Celebrations Award June 2022 Senior Guests Programme, where we support guests 50+ with a memorable and easy ceremony experience.



*Here's what you're eligible for:*

- Access to dedicated parking within the Opportunity, Mobility or Sustainability parking areas, with buggy drop off to the Arrival
- A Meet & Greet with your dedicated Senior Citizen Concierge at the Arrival Plaza
- Fast Track entry into Her Majesty The Queen's Platinum Celebrations Award Ceremony and participating Pavilions
- 30% discount all day in select Her Majesty The Queen's Platinum Celebration gifts



# Are you a student? Get 30% off Gifts!

- Trying to stretch your allowance and still enjoy an amazing meal? Students should make the most of the 'Freshers night offer' at participating Her Majesty The Queen's Platinum Celebrations Award Ceremony 2022.

## Her Majesty The Queen's Platinum Celebrations Award Ceremony-Moments Photography Competition

Capture those Her Majesty The Queen's Platinum Celebration Awards Ceremony moments before they're gone! Take a photo or video and win some prizes, courtesy of WORLD Best Cameras.



## Show us your best shot!

1. There's only a few months left before **Her Majesty The Queen's Platinum Celebrations Award Ceremony** ends and we want to share your exceptional memories with the world!

## How to join –

### Registration Fee £200/-

- Submit a photo/video related to the theme in any format on your public Instagram account

- Use # **Her Majesty The Queen's Platinum Celebrations Award Ceremony** Moments and make sure you tag @hopemanconsultantsuk



## What are the Prizes

- A Awards for each of the photography contest winners
- A Special Awards for each of the videography contest winners
- Your image featured in out of home advertisements with credits to your name

## When will winners be announced?

- We'll pick 8 lucky winners, 4 for photography and 4 for videography
- Winners will be notified via Instagram private message on 14 August 2022
- Prizes can be claimed between 14 - 28 August 2022

# Entertainment



We bet you've never celebrated like this before! Heighten your senses, with everything from opera to A-listers, pop-up theatres to flash mobs, and parades to national day celebrations.

## Targeting the right Audience



Prepare a brief person specification – the type of people you think will benefit most from attending;

- Recruit chairpersons (optional)
- Invite VIPs and other officials
- Invite speaker for opening address
- Invite keynote speakers Determine who is welcoming VIPs and other officials
- Recruit opening address and keynote speakers, and panelists.

**Invitation & Target Audience:** British Seniors, Leaders, Educationist, Educational Officials, Media Peoples, Government Servants (Education Department, Schools, Colleges, Universities Management, Professors, Lectures, Teachers, Business Community, Press, Investors, Journalist, Students, friends, family, doctors, nurses, pharmacist, IT Professionals, Religious Scholars, Masjid Imams, Students Parents, Celebrities, Actors, Singers etc...

### Awards Show registration – deadline; 30 March, 2022

- Confirm method for registration – normally by email (WhatsApp) or the mailing address for registration forms; Used Text messages as well...
- Create registration form, thinking through all essential information required – be critical and look at this from the point of view of recipients – easy to complete? /clear and unambiguous?

Ensure all registration forms received have been processed and resolve any queries;

Send final confirmation of registration to participants;

- Compile final list of registered participants;
- Report updated list of participants to convener(s);
- Produce name badges with participant's first name, family name and country of origin and occupation;
- Produce name badges for Road show staff;

## **Contents of final mailing:**

- Awards show title, dates, location; Invitation Card
- Description of Awards show venue (facilities);
- Postal address, telephone and fax numbers, e-mail address of lead contact;
- Reception arrangements and registration desk opening hours;
- Hotel and other accommodation details and locations relative to workshop venue – a map is always useful;
- Any off-site Awards show venues and arrangements for local transport etc:

## **Logistical Matters**

**Check and arrange special transport for officials and/ or delegates from and to airports etc.;**

## **Planning and preparing the programme**

### **Strategies**

Her Majesty The Queen's Platinum Jubilee Celebrations Award Event June 4, 2022

### **What you will learn**

1. Best talent Opportunities
2. Deal sourcing and packaging – Scope of Economic Growth
3. The Importance of Love, Peace and Unity in the World
  1. Respect elders
  2. Inspire Humanity

### **Who should attend?**

British Seniors, Educationist, Educational Officials, Media Peoples, Government Servants (Education Department, Schools, Colleges, Universities Management, Professors, Lectures, Teachers, Business Community, Press, Investors, Journalist, Students, friends,

family, doctors, nurses, pharmacist, IT Professionals, Religious Scholars, Masjid Imams, Students Parents, Entrepreneur, Blue Chip Companies Celebrities, Actors, Singers etc...

Investors, potential International and National companies, developers, landlords, homeowners, lenders, estate agents, letting agents, property professionals and service providers.

# Attractions

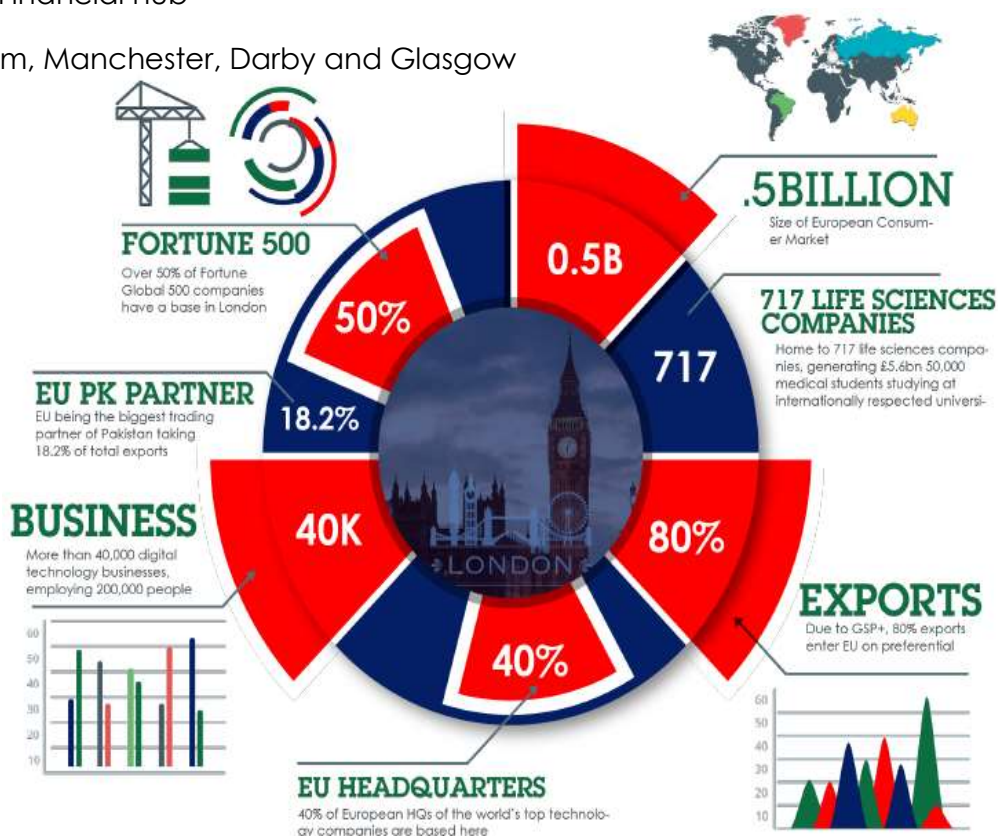
With so many things to see and do at Her Majesty The Queen's Platinum Celebrations Award Ceremony, here are some attractions you absolutely shouldn't miss.



# Venue

London – Financial hub

Birmingham, Manchester, Darby and Glasgow



Her Majesty The Queen's Platinum Jubilee Celebrations Award Ceremony June 2022

## Other Venue and Dates

**Birmingham:** 11 June, 12 June, 13 June, 14 June & 15 June 2022

**Manchester:** 18 June and 19 June, 2022

**London:** 20 June & 21 June, 2022

**Darby:** 23 June, 2022

**Glasgow –** 25 June, 2022

## Packages – Table Booking (Deadline 4 May, 2022)

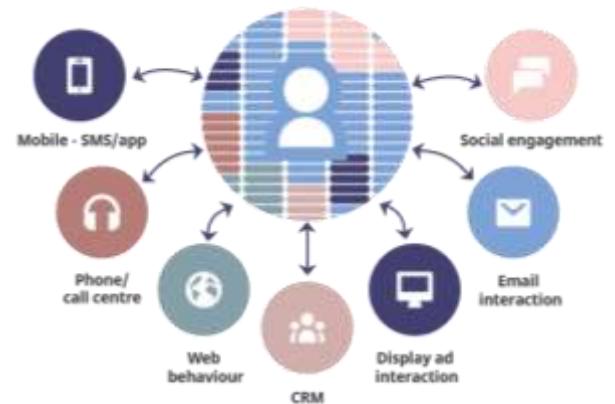
Co Partner	Platinum	Gold	Silver	Bronze
£5,000/-	£4,000/-	£3,000/-	£2,500/-	£2,000/-

**NB: One Table for 10 Guests. These rates only apply in Birmingham, Manchester, Darby, Glasgow except London city.**

# Visitor Profile - UK



- British Seniors, Government Officials from UK, Europe, UK Ministers, Leaders, Emerging Leaders, Politicians, Celebrities, Ministers and Govt. Officials Azerbaijan, Turkey & Pakistan
- Representatives from up to 52 British Chamber of Commerce representing 92,000 businesses
- Representatives from up to 1,700 European regional and Local Chamber of Commerce representing 20m businesses
- UK and Europe based large and small importers and distributors
- Representatives from UK & European buying houses
- Universities, Colleges, Schools, Charities, Wholesalers & retailers
- Marketing & Brand managers
- International print & digital media/press
- General visitors (estimated at 10000)



## Creating A Hype

**“Make some noise!”**

Our marketing team has been working tirelessly to develop 360-degree buzz plan to create the maximum hype not only in the UK but in Europe as well. Below are just some of the activities we have planned to do over the course of June 2022 year.

Build steps to a successful Her Majesty The Queen's Platinum Jubilee Celebrations June 4, 2022 Campaign...

